

OFFICE OF FRATERNITY AND SORORITY AFFAIRS INTERNSHIPS

- JOB TITLE:** Social Media and Public Relations (*Two available positions*)
- WAGE RATE:** This position is on a volunteer basis
- SUPERVISORS:** Jason Nova, Program Coordinator
ALI Amanda Lucille Ippolito, Head Marketing and PR Intern
- JOB FUNCTION:** The Office of Fraternity and Sorority Affairs works closely with recognized chapters to enhance the overall Fraternity and Sorority experience by upholding academic and community standards, organizational rituals, and University policies governing fraternity and sorority activities. Our goal is to ensure that the fraternity or sorority experience at Syracuse University provides a safe and enjoyable avenue for students to grow and develop during the college years. By being a part of this community, members are Better Together. The student members of the fraternity and sorority community value leadership, diversity, service, growth, and scholarship
- Interns assist the FASA staff with the creation, implementation and evaluation of department programs that serve the student and university community.
- HOURS:** 4–6 hours a week, one academic year
Bi-weekly meetings
- QUALIFICATIONS:** Full-time student at Syracuse GPA
2.5 GPA
Fraternity/Sorority Affiliation is preferred but not required

DUTIES AND RESPONSIBILITIES

- Updating social media via Facebook, Twitter, and Instagram
- Keep track of the social media accounts of the organizations within FASA
- Assist in the development and implementation of marketing strategies
- Contribute to the planning events and future direction of the organization, in tandem with the senior staff
- Research the marketing and public relations tactics of surrounding organizations
- Complete other duties and projects assigned

APPLICATION PROCESS

Interested students should submit a resume and cover letter to Jason Nova at jnova@syr.edu by October 27th, 2016.